

Making a Difference

"After reviewing several other companies, we selected DCI as the audio system design/build contractor for our new Performing Arts Center, based on the excellent job they did in our campus chapel several years earlier. The new theatre, however, required a far more complex system. The results have been very pleasing, and the level of service outstanding...I recommend them very highly."

— William S. Morris
Director of Theatre
Le Moyne College
Syracuse, New York

"Our century old, spacious Cathedral presented a special challenge to DCI. I was impressed both by the state-of-the-art research they did within the building and the design which flowed from that study. The results have been most satisfactory, drawing great praise from clergy and laity alike...I highly recommend DCI."

— Father Joseph Champlin
Cathedral of the Immaculate Conception
Syracuse, NY

"It is becoming increasingly rare to locate the caliber of sound company such as DCI. Professional design, installation, service and support is assured when dealing with them. If we could, we would award all of our sound system work to DCI."

— Kevin Lijewski
Communications System Engineer
University of Buffalo
Amherst, New York

"We hired DCI to install our sound system because of their excellent understanding of acoustics and ability to help us understand how to attain what we needed. We found their services to be professional, courteous and helpful; and they were reliable to fulfill their promises and come in at the agreed budget. I'm glad to recommend their services without reservation."

— Bob Sorge
Author and Teacher
Former Pastor, Zion Fellowship
Canandaigua, New York



Diversified Concepts, Inc.
Marcellus, New York
Phone: 315.673.2088
Toll Free: 888.673.2089
Fax: 315.673.1800
dci@dcisound.com
www.dcisound.com

DCI is a member of NSCA (National Systems Contractor Association), AES (Audio Engineering Society) and ASA (Acoustical Society of America).

Listen to the Difference



Different Needs. Different Solutions.

“Unlike typical sound equipment suppliers, DCI takes the time to design a custom arrangement that’s in perfect harmony with your facility’s distinct requirements.”

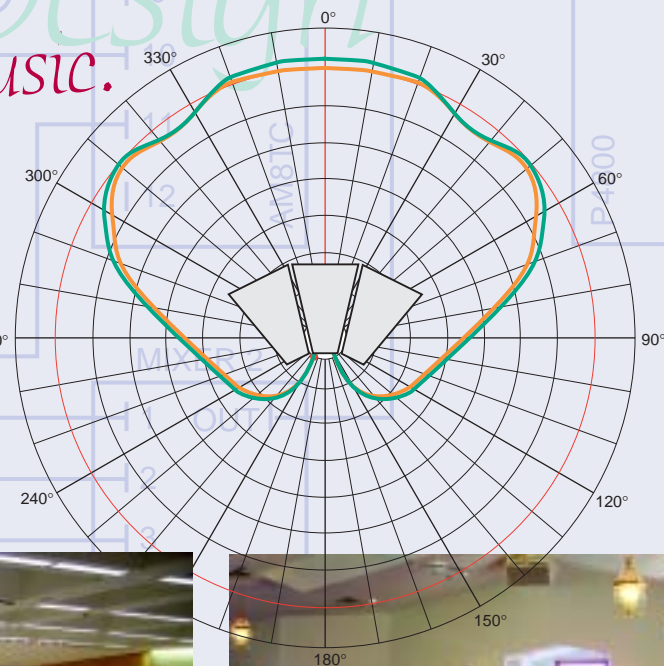
When it comes to sound systems, just about anyone can make a lot of noise (“cacophony”), but it takes a master conductor to arrange a true “symphony.” DCI Sound leads the way in system design that seamlessly blends the acoustic, aesthetic and functional elements to create the experience you want and need from your sound system.

With more than 40 years experience furnishing professional sound systems for diverse applications throughout New York, DCI is in tune with all of your needs. We offer complete design/build services for new sound reinforcement systems and for related technical systems such as assistive listening, audio recording, video projection, CCTV and intercom. We can also repair or upgrade existing systems for improved performance and reliability or expand them to add needed features. From intimate conference rooms to

large arenas, we’ve provided complete, cost-effective solutions for hundreds of organizations including churches, synagogues, businesses, government/municipalities, schools and colleges.

Unlike typical sound equipment suppliers, DCI takes the time to design a custom arrangement that’s in perfect harmony with your facility’s distinct requirements. We understand how to make even the most acoustically difficult spaces work for you. During the design phase and throughout the life of the installation, we use up-to-date technology tools to predict, verify and enhance system performance. These tools include **EASE*** loudspeaker modeling, **TEF†** audio analysis software, and a variety of exacting acoustical and electrical calculations. Our comprehensive services can take any project to new heights...

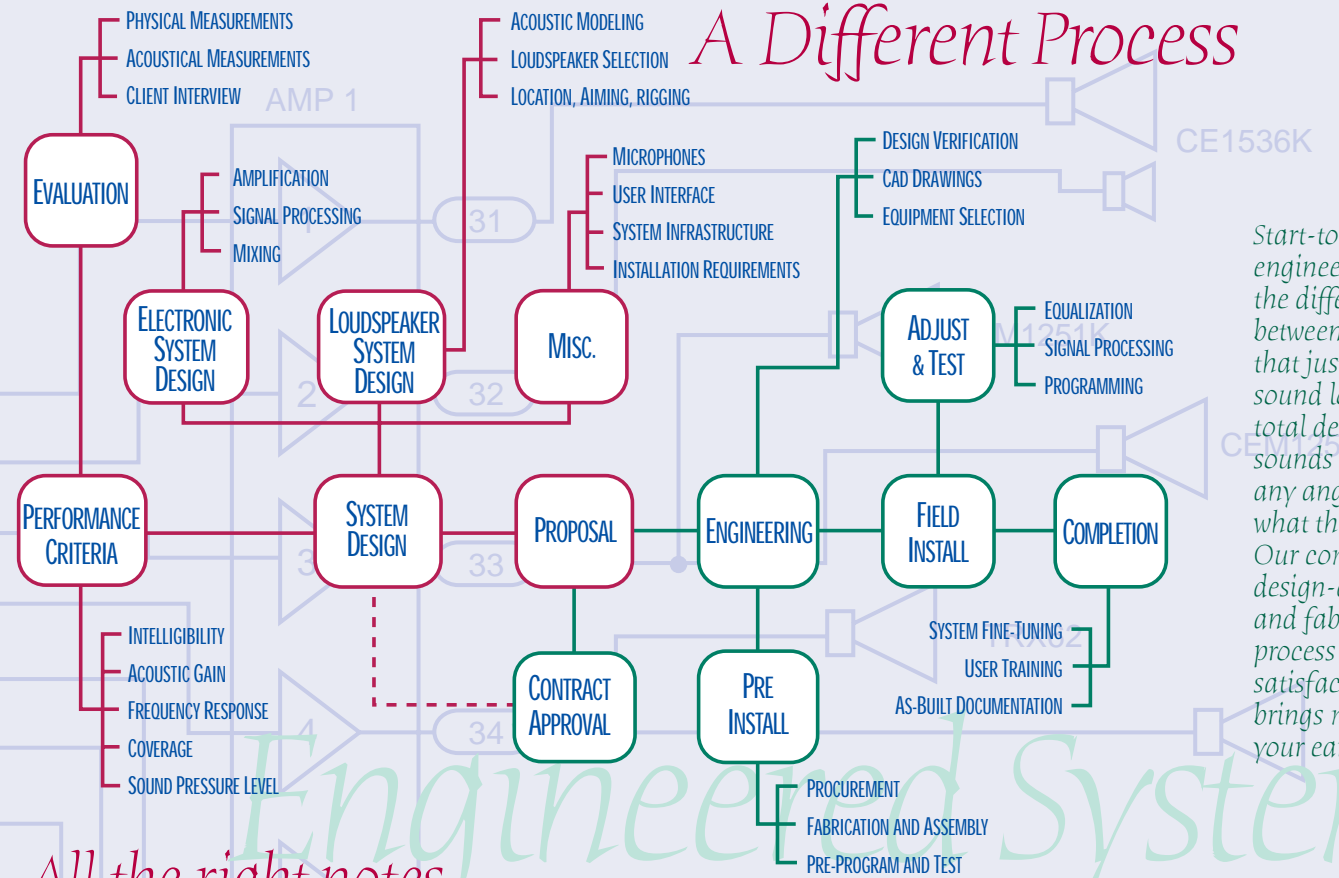
*Enhanced Acoustic Simulator for Engineers
†Time-Energy-Frequency Measurement



An artist makes beautiful music.

DCI makes music beautiful.

A Different Process



Start-to-finish engineering makes the difference between a system that just makes sound louder and a total design that sounds great from any angle, no matter what the criteria. Our comprehensive design-development and fabrication process assures satisfaction that brings music to your ears.

All the right notes

DCI Sound assures...

- Intelligible, natural voice quality for speech
- Rich, full-range music reinforcement
- Uniform sound distribution throughout the listening area
- Ease of operation based on client need (i.e.: simple, technical, programmed)
- Long-term reliability

...with NO

- Distortion or sound degradation
- Dead spots or hot spots
- Hums, buzzes, hisses or RF interference
- Frustrating feedback

Turn up your expectations

If your purchasing decision is based solely on the lowest bid, you'll likely end up paying a high price in the long run in terms of extra costs and disappointing results. Use "sound judgment" and call on a company you can trust to provide on-target, innovative solutions, backed by experience, insight, and personal service every step of the way. That's the DCI difference...That's the sound of success.

